

July 6, 2010

New C.O.O

North Arkansas Regional Medical Center
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NARMC Names New C.O.O., Richard McBryde

(Harrison) - North Arkansas Regional Medical Center proudly announces that a new Senior Vice President and Chief Operating Officer has been hired for the medical center. Richard McBryde has been named Senior Vice President and C.O.O. effective August 2, 2010, replacing Pete Leer who left the hospital earlier this spring.

Mr. McBryde comes to Harrison from Great Plains Regional Medical Center in Elk City, OK, where he served as Vice President for Finance and Chief Financial Officer from May, 2008. Richard has an impressive background in several settings, from Hospital CFO to a corporate CFO as well as not-for-profit community hospital experience. He also brings a solid background of administration, financial, and operational experience to NARMC's Administrative Team.

Mr. McBryde's extensive experience in the healthcare field includes a Chief Financial Officer position with Community Health Systems corporate offices in Franklin, TN, Chief Financial Officer at Three Rivers Hospital in Waverly, TN, Finance Director for The University of Mississippi Hospitals and Clinics in Jackson, MS, and Director of Budgets & Reimbursement at Saint Thomas Health Services in Nashville, TN.

Mr. McBryde earned his B.A. in Accounting at Ouachita Baptist University in Arkadelphia, AR. Mr. McBryde is active in many professional and civic organizations. He serves in the Oklahoma Chapter of Healthcare Financial Management Association, Elk City Kiwanis, Elk City Chamber of Commerce Board of Directors, Oklahoma Hospital Association, Volunteer Hospitals of America, and Plains Diagnostic Imaging, LLC Board of Managers.

Richard and his wife, Sandra, have three grown children who reside in Nashville, Tennessee. Richard and Sandra are both Arkansas natives and look forward to returning to Arkansas.



Richard and Sandra McBryde