

## **NORTH ARKANSAS MEDICAL FOUNDATION KICKS OFF**

### **“GIVING FOR LIFE” FUND DRIVE**

#### **WITH “LUAU” RECEPTION HOSTED BY JOHN PAUL HAMMERSCHMIDT**

(Harrison, AR) -- North Arkansas Medical Foundation began their second annual “Giving For Life” fund drive this week following a special Luau-themed reception hosted by Congressman John Paul Hammerschmidt. The “Giving For Life” fund drive is conducted annually in May and raises money for patient care equipment, enhanced facilities and additional services at NARMC.

Many guests demonstrated their support for NARMC by attending. “We were happy to see so many new supporters of the Foundation and our hospital. Most people don’t realize how important the Foundation is when it comes to our medical center’s ability to purchase patient care equipment that we couldn’t normally have. I encourage everyone to contribute on whatever level they are financially able because it all makes a difference” comments Ken Milburn, Foundation Board Chairman.

The list of patient care equipment needs for 2010 includes, but is not limited to MRI System, Digital Mammography Unit, Ambulance, Anesthesia Machine, Electrical Surgical Table, Incubators, Defibrillators, Guest Sleepers, Oxygen Blenders, Prenatal Glider Chairs, among many others. There are also numerous naming opportunities including leaves on the Foundation’s Donor Wall of Honor, private patient rooms in the Tower, including labor/delivery suites in the Women’s Center, nursing stations, conference rooms, among many others.

While the areas of greatest need are the focus of the fund drive, donations are accepted for any department within the hospital anytime. If there is a specific department or service at NARMC that is special to an individual, they have the option of designating the gift to that area — Emergency Medical Services, Claude Parrish RTI, Patient Tower General Fund, Jo Ann Garrison Women’s Center, FedEx Freight Rehabilitation & PT Center, the Gene Durand Cardiac Rehabilitation Center., NARMC Auxiliary ICU, etc. Additionally, the Foundation has an Employee Crisis Fund that allows NARMC to provide financial assistance to employees who have experienced a tragic situation at home.

“We want the community to know that it’s their decision how their donations are used, because NARMC is their hospital. Donations can be a one-time gift, or pledged over a period of time. Whatever the case may be, we want everyone to know that if they are committed to supporting NARMC with a donation, we are committed to making it as easy for them as possible through various payment arrangement options” comments Stacy Foley, Foundation Director.

Other events being hosted for the “Giving For Life” fund drive include:

- John Paul’s restaurant at The Hotel Seville on Thursday, May 13. A portion of the proceeds will be donated to the fund drive.
- Wal-Mart on Saturday, May 15. Information and a donation receptacle will be present.
- Western Sizzlin’ on Thursday, May 27. A portion of the proceeds will be donated to the fund drive.

The Foundation’s purpose is to provide financial support to NARMC so that it can continue providing the best possible state-of-the-art healthcare facilities, programs and services for the

communities served. The Foundation's main focus for the last three years has been to fulfill its original goal of raising "\$5 million in 5 years" to furnish the new Patient Tower, which opened April 2008. Among other areas of financial support, the Foundation has currently raised more than half of that goal and will continue accepting donations for that campaign fund. Donations may be made by calling the Foundation Office at (870) 414-4549 or by mailing to FOUNDATION OFFICE, 620 North Main Street, Harrison, AR 72601.

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