

January 17, 2012

Pantene Beautiful Lengths Donor

North Arkansas Regional Medical Center
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Hyde Donates Hair for Cancer Patient Wigs

(Harrison) – Kadence Hyde recently donated over eight inches of hair to the Pantene Beautiful Lengths Organization, through their affiliate, The Claude Parrish Radiation Therapy Institute of North Arkansas Regional Medical Center.

Kadence is six years old and is in the first grade at Eagle Heights Elementary. She enjoys playing outside and with her brother Tristan. Kadence's proud parents are Justin and Diana Hyde.

Beautiful Lengths is a partnership between Pantene and the American Cancer Society, the largest nonprofit health organization committed to saving lives from every cancer, in every community, and improving the quality of life for people facing the disease. The role of Pantene is to help women grow long, strong, beautiful hair and provide the funds to turn this hair into free, real-hair wigs for women with cancer.

So far, Pantene has donated 18, 000 free real-hair wigs to the American Cancer Society's wig banks which distribute wigs to cancer patients across the country. They are currently the country's largest donor of real-hair wigs through the American Cancer Society. Because real-hair wigs are expensive, and many women with cancer can't afford them, demand for these wigs is high. They can only create as many wigs as donations, so your part is critical to improving the lives of as many women as possible. For more information on donation requirements, please visit www.beautifullengths.com

To see if you are eligible to receive a free wig or if there are wigs available in your area, please call the American Cancer Society's Wig Bank Line at 1-877-227-1596.

